



**21** ✈️ **22**

**MAY 2024**

**PALAIS DES CONGRÈS  
DE MONTRÉAL**



# PARTNERSHIP PLANS

February 12<sup>th</sup>, 2024





## Canada's largest gathering of international aerospace decision-makers

The International Aerospace Innovation Forum, organized by Aéro Montréal, will be held from May 21 to 22, 2024 at the Palais des congrès de Montréal.

Some one hundred personalities will share their vision and expertise during 30 round tables and presentations organized by the Aéro Montréal team. Over 1,200 Canadian and international aerospace and IT decision-makers, professionals, media and students are expected to attend.



The Innovation Forum  
in numbers

**1,500+**  
PARTICIPANTS

**2,600+**  
B2B MEETINGS

**100+**  
SPEAKERS

**80**  
EXHIBITORS

**24**  
COUNTRIES REPRESENTED

### A must-attend event for players in the aerospace industry to...

- Underscore the importance of the link between environmental innovation, inclusion and sustainability for the future of the aerospace industry.
- Stimulate aerospace innovation in Québec by sharing strategic issues and best practices related to aerospace innovation chain management.
- Strengthen ties between global aerospace leaders and the Québec aerospace industry as a whole.
- Attract and retain the next generation of workers in the sector.



2024 Theme

# COLLABORATION

INNOVATION'S ACCELERATOR

Three main subjects will be explored, covering all players in our value chain:

**COLLABORATIVE  
INNOVATION MODELS**



**EMERGING  
TECHNOLOGIES**



**INCLUSIVE INNOVATION  
VALUE CHAIN**





## When you choose to invest in the 2024 Innovation Forum, you benefit from distinctive visibility with:

- Major aerospace industry prime contractors
- A wide range of aerospace companies worldwide
- Public authorities & Industry regulators
- Regional and International organisations
- Industry innovation investors economic development representatives from Montreal, Quebec and Canada
- Local, international and specialized media

Your partnership in this not-to-be-missed event gives your organisation the opportunity to meet all the players of the aerospace innovation value chain. It's an opportunity to showcase your commitment and ambitions to this cutting-edge industry.

**Find out more about  
different partnership options**

**Exclusive customized visibility**

**Grand  
Partner**

**\$75,000**

**THIS CATEGORY  
IS NO LONGER AVAILABLE**

**BOMBARDIER**



# 2024 partnership categories

Choose the formula best suited to your objectives and outreach strategy.

PARTNER  
IN THIS CATEGORY (1)

## Associate Partner

\$50,000

THIS CATEGORY  
IS NO LONGER AVAILABLE



**Pratt & Whitney**  
Une société de RTX

PARTNERS  
IN THIS CATEGORY (4)

## Innovation Partner

\$40,000

ONLY 1 PLACE LEFT  
IN THIS CATEGORY

**CAE**

Investissement  
Québec

### Two distinctive speaking opportunities

- Two (2) participations as panelist or moderator

### Tickets

- Ten (10) tickets (conferences, lunches and networking cocktails)
- Two (2) speaker tickets (conferences, lunches and networking cocktails)
- Three (3) booth tickets (conferences and cold meals)
- Discount on all additional tickets (promo code coming soon)

### Visibility

- All publications on social networks (from January 2024)
- Several publications with personalized profiles
- Public thanks every day as an Innovation Partner
- Corporate video broadcast twice a day (Day 1 & 2)<sup>1</sup>
- Mention in the press release
- Booth space (10x20) - Privileged location
- Tech Zone: Showcase your expertise and innovations (models, demos, etc.)
- Access to the B2B platform
- Unlimited B2B appointments

### Your logo - special positioning

- All Forum promotional materials (from January 2024)
- Forum newsletters (from January 2024)
- Dedicated website
- Signage throughout the Forum site
- Projections on giant screens at least twice a day (Day 1 & 2)

<sup>1</sup> Specs will be sent by the Forum team in advance (duration, format, language, etc)

PARTNERS  
IN THIS CATEGORY (10)

## Collaborator Partner

\$25,000

### Tickets

- Seven (7) tickets (conferences, lunches, and networking cocktails)
- Two (2) booth tickets (Cold meals – day 1 & 2 and international cocktail – day 1)

### Visibility

- Publications on social networks (from January 2024)
- Booth space (10x10) - Strategic location
- Innovation Zone: Showcase your know-how (models, demos, etc.)
- Access to the B2B platform
- Corporate video broadcast twice a day (Day 1 & 2) in the Exhibition Hall<sup>2</sup>

### Your logo

- All Forum promotional materials (from January 2024)
- 3 Forum newsletters
- Dedicated website
- Signage throughout the Forum site

PARTNERS  
IN THIS CATEGORY (5)

## Ecosystem Partner

\$10,000

### Tickets

- Two (2) tickets (conferences, lunches and networking cocktails)
- One (1) booth ticket (Cold meals – day 1 & 2 and international cocktail – day 1)

### Visibility

- Booth space (10x10)
- Visibility on social networks
- Access to the B2B platform

### Your logo

- Special thanks to our partners visual
- Dedicated website
- Signage throughout the Forum site

<sup>2</sup> Specs will be sent by the Forum team in advance (duration, format, language, etc)

# INTERNATIONAL AEROSPACE INNOVATION FORUM

## 2024 Edition

Are you interested in one of the partnership categories or in one of our exclusive visibility options? Take a look at our packages and customized visibility options:

### Customized visibility

- B2B area**   
\$30,000
- Tech Zone**   
\$20,000
- Barista Space**   
\$20,000
- Badge lanyards**   
\$15,000
- International Cocktail reception – Day 1**   
\$25,000
- Exhibitors Cocktail – Day 2**   
\$15,000
- Workshop**   
\$15,000

## CONFIRMATION

To confirm your interest in any of the partnership categories or in one of the customized visibility options, please fill out [this special form on our website](#).  
Once the form is filled, someone from the Forum team will contact you to establish the contract and follow-up on the elements of your contract.